

St. Andrew the First-Called Georgian University of the Patriarchate of Georgia

Undergraduate Program in Tourism Business



Awarded qualification: Bachelor of Business Administration, specialty Tourism.

Credits: 240 ECTS Credits

Program Manager: Niko Kvaratskhelia

Contact Person: Rati Abuladze, Tel. 555354488

The courses offered by the Bachelor of Tourism Business Education program are based on the subject matter and directions of teaching at European universities. It is focused on providing the necessary competences in the field of tourism business at the undergraduate level, which can be implemented on the basis of the knowledge and skills gained through the study of different educational components within the program. Taking into account Bachelor competencies specified in the Higher Education Qualifications Framework and job market requirements for the Bachelor of Tourism Business. Bachelor of Tourism Business training is provided through basic and auxiliary training components. The main curriculum includes compulsory and optional training courses in the field of tourism business as well as compulsory internships and undergraduate theses in the specialty. The additional curriculum includes compulsory and free elective university courses to support bachelor activities. Bachelor program components are intended to achieve the goals set in the program and to develop bachelor competencies as a result of study. The standard duration of study is 8 semesters (4 years). To obtain a bachelor's degree, a student must accumulate a minimum of 240 ECTS credits.

The program includes a compulsory university course (42 credits), a compulsory specialty course (120 credits, including an internship - 9 credits, an undergraduate thesis - 9 credits), an elective specialty course (36 credits from which a student must accumulate at least 24 credits). After accumulating compulsory credits, the student may complete up to 240 credits from additional elective specialty courses and free elective courses or choose / pass an additional (minor) specialty from the list offered by the university.

A bachelor, trained in the program, may be employed in a relevant position in both local and foreign tourism organizations as well as in public administration bodies, international and non-governmental organizations. Areas of employment include tourism enterprises, in particular, travel agencies, tour operators, hotels and other accommodation facilities, resorts and regional tourism organizations, public and private institutions that, for their own mission-purposes, govern tourism-related business activities, participate in and formulate tourism policy. The graduate is given the opportunity to develop a professional career from senior specialist positions to mid-level management and hold senior

management positions. Graduates can continue to study at the second level of higher education - a master's degree, with a bachelor's degree in business administration in tourism, both in Georgia and abroad.

Aim

The purpose of the Bachelor program is to prepare a qualified and competitive tourism specialist with a theoretical background in business administration, is able to plan, evaluate and analyze the performance of travel companies, optimally manage operations and human resources, effective marketing communications, etc .;

The purpose of the undergraduate program is to provide students with the knowledge of global tourism trends, with the actual use of the knowledge gained in Georgia and to make argumentative decisions; Develop the ability to continuously update knowledge to enable LLL training between tourism sector representatives and public stakeholders; The purpose of the undergraduate program is to provide the Bachelor of Tourism with the skills needed to defend the natural, historical, multicultural values; Within the undergraduate program students will acquire practical skills of tourism business, which will be supported by the course of internship program in both state and business subjects. Undergraduate thesis based on theoretical and practical knowledge is also important.

The educational program will help students to be employed in the tourism business sector (hotel business, travel agency, local government agencies in tourism and resort sector);

2. Learning outcomes

consistent and full implementation of the goals set by the program ensures to achieve Higher Education Qualifications Framework for Higher Education (Undergraduate) and relevant training results (general and sectoral competences). Specifically:

1. Conducts tourism business activities based on changes in business environment based on knowledge of economics, management, marketing, accounting and human resources management.
2. Formulates his views on important issues of the tourism business for specialists (and non-specialists) in Georgian and foreign languages, using modern computer technology, in accordance with general and professional ethics.
3. Evaluates, updates, and deepens sectoral knowledge gained on the basis of independently retrieved information and decides to pursue further studies.
4. Analyzes the results of the activities of the tourism firm / enterprise and draws conclusions.
5. Participates in establishing the general and professional value necessary in the tourism business; Teamwork and work with different levels and profile organizations depending on the specifics of the tourism industry.

3. Evaluation system:

100 points					
Mid-term assessment- 60 points			Final assessment- 40 points		
Evaluation components	Points	Minimum competence threshold	Evaluation component	points	Minimum competence threshold
Weekly / seminar assessments	20	8	Final written exam	40	21
Presentation	10	4			
Mid-term exam	30	8			

Students in each component of the program are graded with a 100-point system that includes midterm assessment and final assessment. Within each course, the student completes the syllabus assignments, prepares a presentation, participates in discussions, and engages in all other activities necessary to achieve the goals of the course. See the distribution of 100 points in the table below. In addition, information on the type of inquiry, student presentation and other issues is detailed in the syllabuses of the courses.

The final exam is mandatory in each course. The final exam is given to a student who has accumulated at least 20 points in the mid-term assessment.

The evaluation of the master's thesis is carried out in accordance with the instructions for performance, protection and evaluation of the master's thesis.

The evaluation system for each component of the program provides five types of positive evaluation:

- (A) Excellent - 91-100 points;
- (B) Very good - 81-90 points;
- (C) Good - 71-80 points;
- (D) Satisfactory - 61-70 points;
- (E) Enough - 51-60 points.

The grading system also provides two types of negative grading:

- (FX) failed - 41-50 points, which means the student needs more work to pass and is allowed to take an additional exam once he / she works independently; The additional exam is held at least 5 days after the final evaluation is announced.
- (F) failed - 40 points or less, which means that student work is not sufficient and the subject has to be re-taught.

4. Prerequisite for access to educational program

Unified National Exams. Persons with full general education have the right to study in the educational program. Enrollment in the program is based on the ranking of the ratios as a result of the Unified National Exams, in accordance with the legislation.

Enrollment without Unified National Exams. It is possible to enroll without a single national exam approved by Order #224 / N of the Minister of Education and Science of Georgia, dated December 29, 2011 - "Submission and Review Procedure by Entrants / Graduate Candidates / Students without the right to pass the Unified National Exams / General Masters Examinations at the higher education institution".

Mobility. Enrollment in the educational program is also possible through mobility, according to the Order of the Minister of Education and Science of Georgia of February 2, 2010 No. 10 / N " " On Approval of Rules and Fees of Transfer from Higher Education to another Higher Education Institution " .

Internal mobility. Applicants will also be eligible for internal mobility. Internal mobility terms and procedures are set by the Rector of the University and are regularly posted on the University's website www.sangu.edu.ge.

Teaching-learning methods used in educational programs

Lecture and seminar work methods are used within the courses. In order to achieve the objectives of the training courses, taking into account the content and specificity of the topics to be studied within the course, relevant methods and activities are used, which are defined in detail by the content of the course.

The purpose of the teaching process is to use methods that, as a result of the practical realization of the undergraduate program, provide the relevant knowledge and skills of the bachelor of tourism business. Program goals and learning outcomes are realized through lectures, group work, workshops, as well as independent student work, through research in accordance with predetermined guidelines, by integrating theory and practice into the practice object through participation in the work process. The purpose of the lecture is theoretical understanding, generalization, discussion of problematic topics and providing students with relevant methodological information and terminology. The focus of the lectures is on highlighting the key provisions of the issue under discussion, formulating the reasoned theses, and critically analyzing them. The purpose of group work / practical lessons is to deepen and specify the information gained, a practical application. Verbal as well as written, individual and group work methods are used in teaching and learning; Information and communication technologies, method of working on the book are creatively used to perform tasks and visualize issues; Program implementers will use any other method to accomplish a specific learning task. As a result of applying and combining these methods, the learning process becomes more diverse, and the student learning process - more active in identifying and developing students' learning abilities - enables students to work individually and in a team; Setting goals and using adequate ways and methods of achieving them; Step-by-step scheduling of work to be done and time management; Active use of information and communication technologies and library fund to analyze the information needed; Formulation and justification of conclusions and opinions, verbal / written communication, realization of one's own knowledge and competence, argumentative defense of conclusions and opinions. The selection of a particular

method or combination of methods depends on the goals and learning outcomes of the relevant training component, which are described in detail in the syllabuses of the courses.